

# Poland

## Tobacco Policy Status

**SMOKE-FREE ENVIRONMENTS:** Despite a 2007 Eurobarometer finding that most people in Poland support 100% smoke-free legislation, no comprehensive national legislation protecting all people from secondhand smoke exists. While smoking is banned in some workplaces and public places designated smoking rooms are allowed. Sub-national jurisdictions have the authority to implement laws that ban smoking in public places.

**BANS ON ADVERTISING, PROMOTION & SPONSORSHIP:** Tobacco advertising is banned in most mass media formats. However, tobacco companies are still able to advertise and promote their products through the Internet, free giveaways, and promotional discounts.

**HEALTH WARNINGS ON PACKAGES:** Current health warnings only meet the minimum FCTC requirements. Health warnings are text-only and cover 30% of the front and 40% of the back of the pack. Efforts are underway to amend the law to require graphic health warnings.

**TOBACCO TAXATION AND PRICES:** Poland is obligated to meet tobacco taxation standards set by the European Union. The most popular brand of cigarettes is currently taxed at 94% of retail price. Poland should continue to use increases in tobacco taxation and price to decrease tobacco consumption.

## Tobacco Control Policies

SMOKE-FREE ENVIRONMENTS – COMPLETE SMOKING BANS				
Health-care facilities	No	Indoor offices	No	
Educational facilities, except universities	No	Public transport	No	
Universities	No	Restaurants	No	
Governmental facilities	No	Pubs and bars	No	
Do sub-national jurisdictions have the authority to adopt laws that completely ban tobacco smoking?			Yes	
BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP				
National TV and radio	Yes	Free distribution	No	
International TV and radio	Yes	Promotional discounts	No	
Local magazines/newspapers	Yes	Non-tobacco products with tobacco names	Yes	
International magazines/newspapers	Yes	Non-tobacco brand used for tobacco product	Yes	
Billboards and outdoor advertising	Yes	Appearance of tobacco products in TV and/or films	Yes	
Point-of-sale	Yes	Sponsored events	Yes	
Internet	No			
HEALTH WARNINGS ON TOBACCO PACKAGES				
Law mandates specific warnings	Yes	Number of approved warnings	16	
Warnings describe harmful effects of tobacco use	Yes	Warnings required to rotate	Yes	
Warnings include a picture or graphic	No	Warnings are written in the principal language(s)	Yes	
% of principal display areas covered (front and back)	35%	Warnings have mandated font style, font size and color	Yes	
Front	30%	Ban on misleading descriptors	Yes	
Back	40%			
TOBACCO TAXATION AND PRICE				
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES			TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)*	
In currency reported by country	PLN	5.75	Total taxes	94%
In US\$ at official exchange rate	USD	1.94	Total excise (specific and ad valorem)	76%
			Value added tax (VAT)	18%
... Data not reported/not available			* Individual categories of tax may not add to total due to rounding	
— Data not required/not applicable				